Oleksii Topalov

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Motion Designer

An ambitious and driven motion designer with 5+ years of experience in 2D and 3D design, video filming and editing, and photography. Also fluent in Ukrainian and Russian.

WORK EXPERIENCE

Freelance   01/2024 - Present
Motion Designer

- Develop targeted motion video content for diverse clients, including travel agencies, esports organizations, and creative collaborations under NDA
- Deliver effective solutions aligning with client business goals, consistently meeting project requirements and deadlines

Adsologist   03/2024 - 07/2024
Motion Designer   Toronto, Ontario, Canada

- Produced 3D motion graphics for social media campaigns, increasing brand engagement by 300% on Instagram
- Delivered real-time interactive content to support innovative ad formats
- Notable work; Lead on interactive display in Toronto Pride parade 2024

MediaTech Lab LLC   01/2021 - 01/2022
3D Motion Designer   Odesa, Ukraine

- Designed and animated 3D videos for mobile app campaigns and NFT projects
- Created 3D motion videos for advertising, product demos, and branded promotions under tight deadlines

Avirise   01/2020 - 01/2021
Creative Motion Designer   Dnipro, Ukraine

- Developed performance video creatives for Meta and Google ads for a product company's mobile app
- Campaign drove a 64% increase in installs
- CTR increased by 79%, cost per click decreased by 33%, cost per install (CPI) decreased by 39%, significantly improving advertising effectiveness without increasing costs

EDUCATION

Bachelor of Micro- and Nano System Technics in Applied engineering and design
Oles Honchar Dnipro National University • GPA: 3.74/4.0   Dnipro, Ukraine • 01/2016 - 01/2020

Filmed, edited, and directed university student video content

College Diploma of Maintenance of CNC Machines and Robotic Systems
Berdyansk Machine-Building College • GPA: 3.61/4.0   Berdyansk, Ukraine • 01/2012 - 01/2016

- Strong foundation in electronics, CNC systems, and technical project execution
- Practical skills in automation, microprocessor technology, and computer-aided equipment maintenance